



# ALEX STRINGFELLOW

## PRINCIPAL



Born and raised in Central Florida, Alex Stringfellow has spent his lifetime watching Florida grow. After receiving his Master's in Urban Planning from Rollin's College in 2014, Alex has managed dozens of economic development projects, rewritten land development codes, entitled private developments, incubated local startups into brick-and-mortar stores, designed regional trails, and managed various infrastructure projects. With his experience in brokerage, entitlement and construction, Alex has the ability to run land development projects from acquisition through construction and to sale or lease. From quarter acres lots to thousands of acres, there are no limits to his development capabilities. Local connections with cities and counties provide him with an open door to the movers and shakers in the region.

### EDUCATION

Bachelor of Science in  
Psychology, University of Central  
Florida, FL  
2011

Master of Planning in Civic  
Urbanism,  
Rollins College, FL 2014

### MEMBERSHIPS AND AFFILIATIONS

Planning & Zoning Board  
Member for Winter Park

Congress for the New Urbanism  
(CNU)

Licensed Real Estate Professional

Rollins College Environmental  
Studies Liaison

### CONTACT

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### PREVIOUS WORK

#### Public/Governmental Projects

- **Orange County Sustainability Plan**
  - Over 36 Projects facilitated
  - Secured +/- \$3M in funding across various departments
- **I-Drive District**
  - Authored an adopted Overlay in negotiation with stakeholders including Universal, Rosen Hotels, the Convention Center, Sea World, Unicorp and others.
  - Managed I-4 Overpass Enhancement (+/- \$5M in Landscape and Hardscape Enhancements)
- **Pine Castle District**
  - Drafted a robust Form-Based Code and Infrastructure Plan for the area adjacent to the regions most-used SunRail Station.
  - Facilitated dozens of meetings and public hearings
- **City of Groveland**
  - Drafted and adopted a form-based code in under one year including significant public outreach and graphical code renderings
  - Drafted and adopted a new Future Land Use element in concert with City staff and stakeholders.
- **Orange County - Various**
  - Managed planning and visioning projects throughout the county, including the East SR 50 visioning area, as well as the Horizon West Code updates.

#### Private Projects (additional details in subsequent pages)

- Cypress Bluff
  - Hungerford Park
  - The Art District
  - The Preserve at Lake David
  - Kindred Center
  - Palmetto Grove
  - Peachtree Hills
  - Rainwood
  - Floridian North
- and more....

