

THE EXCHANGE AT FESTIVAL PARK



PROJECT PROFILE

Client

City of Groveland, FL

Year

2021

Project Area

3.5 Acres

The Exchange at Festival Park, Groveland, Florida

Located in Downtown Groveland adjacent to a proposed extension of the coast-to-coast trail, Festival Park is a park that is currently underutilized. City staff identified the potential of the park to be a catalyst site for change within the downtown core of Groveland. Stringfellow Planning & Design developed a master plan for this tactical urban intervention. Included within the program for the site is a “tiny home” community, along with space for food truck and other vendors. A hydroponic farm and market building will be built next to the tiny home community, bringing the concept of agrarian urbanism into the heart of Groveland. Naturalistic enhancements to the site include the use of light-imprint materials like crushed coquina shell for pavement, along with pavers. The selection of native plant materials will enhance the beauty of the park which is full of mature shade trees.

