

# LAKE AVENUE RESTORATION PLAN



## PROJECT PROFILE

### Client

City of Groveland, FL

### Year

2020

### Project Area

6 acres

### Project Duration

3 months

## Lake Avenue Restoration Plan, Groveland, FL

As an initial step in the implementation of Groveland's new Comprehensive Plan, city officials sought to create a conceptual master plan for three blocks on S Lake Ave in downtown Groveland. The overall goals of this conceptual plan are to create a destination for local residents and visitors in the heart of downtown Groveland, activate the newly renovated Lake David Park with a new pavilion for a Farmer's Market, build an indoor market similar to Winter Garden's Plant Street Market, along with potential retail and office buildings, build townhomes and live/work units that will add much needed residential units which can support local retail, renovate the E.L. Puryear Building into a true center of the community. In this conceptual plan compatibility with the scale and existing character of the local community is key. The buildings are all 1-3 stories tall, and in architectural styles that are local to Florida such as Spanish-Mission, Craftsman, or a simple "Florida" Vernacular. Indeed, the new E.L. Puryear building in this conceptual plan is reminiscent of Groveland's old Spanish-Mission City Hall building. Quality public spaces are nestled between these buildings to enhance the pedestrian experience. The plan keeps to a density and floor-area where simple off-street surface parking (located behind the buildings) and on-street parking is sufficient to meet the parking needs.

