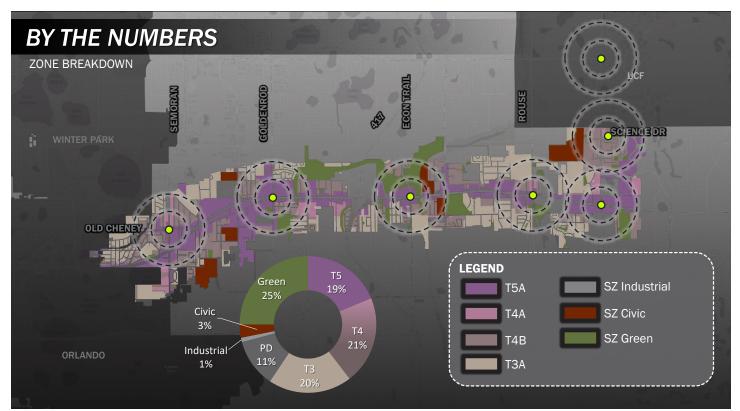
## EAST SR 50 VISIONING





## **PROJECT PROFILE**

**Client** Orange County, FL

Year Adopted 2017

**Project Area** 10 Miles

**Project Duration** 6 months

## East SR 50 Visioning, Orange County, FL

As part of the Vision 2050 and Orange County Code, the East SR 50 corridor visioning study was done to better understand constrains and opportunities for urban redevelopment and infill along this busy corridor in Orange County which connects the University of Central Florida's main campus in the east to major employment centers near Downtown Orlando in the west, along with the university's new downtown campus. The county has contemplated transit along the corridor, likely in the form of Bus Rapid Transit (BRT) in order to increase capacity along this growing corridor. In order to support the investment in transit, development along the corridor should be pedestrian oriented in scale, in order to encourage ridership. Various redevelopment scenarios were envisioned following realistic development patterns as well as generally following existing parcel ownership patterns.

